Benefits of the Internet and how You Can Work with Us

Description

We are living in a completely different world to the days when I was a little girl, bear in mind I say this even though’Â I’m in my early 30s. My children are more likely to know how to operate an ipad in fluent proficiency than how to fix a bike. This of course might be partly down to my loosely organised’Â parenting, but it is also a reflection of our society and its closely knit relationship with technology.’Â There are plenty of publications on why this might not be a good idea for us as humankind, but this is going to be a story on how the internet can help’Â to change’Â our lives for the better, how it has given us a tool of power which we can if needed utilise in order to learn, grow, make riches and feel happier in our humanly surroundings. The world today is bigger, more accessible, it is a world where a freshly graduated illustration student, with a little wit, talent, enthusiasm, luck and persistence can weave an online network of clients by publishing their work onto Behance, gain fans and recognition through carefully selected hashtags on Instagram, befriend and contact potential clients via LinkedIn‘Â and build a career doing what he/she loves. It is a different world for a parent, who’Â can choose flexible hours by starting their’Â own business, or work freelance. I say this with confidence as this is the line of work I practice myself raising two kids single handedly, it is not a stamp of feminist bravado, rather a gentle invitation to step out of your comfort zone, look at your life, your passions, sewing possibly being one of them, recognise opportunities

you have and realising there are ways in making a passion into a career, a dream into reality.

My first job for'Â the American Freestyle Ski company Armada, who found me through my Behance profile'Â in 2008. Our third ski collaboration is coming out this Winter

I've been an illustrator for 10 years, in those years the Internet, especially the rise in'Â social media has completely reshaped on how we can now find'Â our clients, how we assist and listen to our customers, how we can showcase our own skills, or sell our products without having a middle man to take his share of the profits. Online banking, online shopping, online dating, online schooling and communicating have become a recognised rather than shocking fact'Â in our everyday lives. If you are not riding this train of opportunity, why not jump abroad and use this tool for your own benefit?

A bespoke print for Summer Meadow dress, commissioned by fashion studio Mrs Pomeranz. I met Dasha, the owner through a mutual friend whose blog I used to follow online.

Learning skills such as photography, sewing, writing, editing, Photoshop, languages'Â have become accessible through a plethora of'Â free YouTube tutorials.'Â These skills in combination with your existing knowledge and passions are a gateway to the world of freelance jobs and a potentially more interesting life, where you can connect to those you admire, travel to work, spend time with your family, feel fulfilled and happier with yourself. If you are a creative, you could'Â be using all the resources listed above'Â and pushing yourself and your boundaries no matter how scary the prospect of moving forward is. If this is too much there's always Plan B:

We are an online business who specialise in fine linens. We run a blog called The Thread which you are now reading. We run two stories a week- one is a tutorial on'Â how to sew with'Â our linens, and two is a Feature on people and businesses we admire from around the world. We are a small team who consist of two tiny teams across the Atlantic- London and LA. We are constantly in search to grow our team of contributors, from writers to bloggers and tutorial gurus. If you are a fellow seamstress, a writer, a blogger, a re-enactment specialist, a pattern maker, an art historian, a professor at a university, a mum who just loves to sew for her kids, if you have passion for sewing, for writing and research, get in touch with us as we may have a freelance job for you. Of course, it's not as straight forward as writing an email and landing a job. Of course we have certain standards, expectations, deadlines and budgets, but with passion good things start. We know that. This story is about telling you that we would like to give you an opportunity to change your life.

One of my recent Paint and Sew Tutorials for The Thread/ Click on Photo for Tutorial'Â

If you love to'Â sew but don't know how to take photos, you can buy yourself

a camera, learn how to use it and edit your photos on Photoshop all with the help of free resources online. I know this because I too didn't know how to sew, nor how to even thread a sewing machine, opportunity landed me back in working for my father and one of the needed skills was knowing how to sew. YouTube became my very own private tutor and I am forever grateful for its absolute power of knowledge. You are no different to me, it's only a matter of believing that you can and in fact should learn some very basic skills in order to translate your knowledge to a WordPress page (the system this blog runs on). If you are a writer/ journalist/ blogger and have a keen interest in fashion, interiors, art history, cinema, ethnicity, sewing, creativity and are really sick of Elance or any of the mass community of freelance job sites that never quite sort you out with a decent'Â job- please write to us as we are looking for you! We want to connect, we want to grow and allow you grow with us. This is your opportunity to take your creative self into your own hands, learn the skills you need to allow you to do the job you love- like sewing incredibly intricate and awe aspiring re-enactment gowns that make our jaws drop and with your help will enable so many of our readers to learn how to construct them. If this is you- please get in touch! Don't let the fact that you have never blogged, or taken a decent photo in your life stop you from taking a risk and contacting a company like ours. You can always take a step back and learn those skills online. We are here to guide you and help you to learn those skills, and once you are ready- we would love to hire you- because a passion can take you places, you just need to open the door and step out.

I hope this has lifted your spirits, given you a fresh perspective on how to'Â make great changes for yourself with the use of the Internet and a will to learn and change'Â if need be. I wish you a great weekend. And if you would like to work with us- please get in touch by leaving your email below or writing to us here.

CATEGORY

1. LIFE LOVERS

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